



2027

ANIMAL NUTRITION CONFERENCE OF CANADA



ANCC

APRIL 28 TO APRIL 30, 2027 – THE CENTRE SHERATON MONTRÉAL, QUÉBEC

Call for Sponsorship Proposals: ANCC 2027 Pre-Conference Symposium

The eleventh annual Animal Nutrition Conference of Canada (ANCC) will take place April 28 to 30, 2027, at le [Centre Sheraton Montreal](#) in Montreal, Quebec. Please note that this year, the conference will take place from Wednesday to Friday, instead of the usual Tuesday to Thursday. This conference will explore topics related to practical nutrition solutions for emerging challenges.

The planning committee invites companies interested in hosting the 2027 ANCC Pre-Conference Symposium to submit their proposals. The symposium is a half-day session immediately preceding the opening plenary, and is planned for the morning of Thursday, April 29.

Companies will be given the option to host one or more sessions under the pre-conference theme, “Emerging trends in animal nutrition”. As in previous years, there is also the option for companies to sponsor the entire symposium and select their own pre-conference theme.

About the ANCC

The ANCC is a dynamic conference that brings together researchers and feed industry specialists to exchange knowledge about the latest scientific developments related to livestock nutrition. It is the only Canadian conference with a singular focus on animal nutrition. The event is organized by the Animal Nutrition Association of Canada (ANAC) along with a committee of academic and industry representatives.

In addition to the strong scientific program, the ANCC showcases industry partners and graduate student research. With a broad range of over 300 participants from industry, academia and government expected to attend, there will be ample opportunities for networking.

Pre-Conference Schedule

The pre-conference symposium will consist of five 40-minute sessions taking place on the morning of Thursday, April 29. Companies wishing to sponsor the entire symposium have the flexibility to schedule the morning as desired.





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Sponsorship Options

OPTION 1: Sponsor the entire symposium as the title sponsor

- **Theme:** The title sponsor has the option to select their own pre-conference theme OR use the suggested theme: “Emerging Trends in Animal Nutrition”.
- **Speakers:** The title sponsor is responsible for providing speakers (including associated costs) for the entire symposium.
- **Cost:** \$20,000
- **Sponsors will receive:**
 - 6 free conference registrations (in addition to free registration for the speakers)
 - full page ad in the *Proceedings* and *Book of Abstracts* (printed and electronic versions)
 - logo on the homepage of the conference website
 - logo on the printed program
 - verbal recognition and signage throughout the conference
 - exclusive option to provide a tabletop display and/or pop-up banner (provided by sponsor) during the pre-conference and maintain display during the conference’s supplier showcase
 - option to provide a promotional item in the conference bag (350 pieces)
 - sponsors of the full symposium may dedicate **one session** (up to 30 minutes in length) to promote their products or showcase their company. Alternatively, sponsors may use **up to two minutes** at the conclusion of each sponsored session for promotional messaging.

Note: Any dedicated commercial session will be reviewed by the committee to ensure it provides value and relevance to attendees.

OPTION 2: Sponsor one, two, or three sessions

- **Theme:** The session(s) should fit the pre-conference theme: “Emerging Trends in Animal Nutrition”.
- **Speakers:** The sponsor is responsible for providing speakers (including associated costs) for each sponsored session. Each 40-minute session could include one or two speakers.
- **Cost:** \$5,000 per sponsored session
- **Sponsors will receive:**
 - 1 free registration per sponsored session (in addition to free registration for the speaker(s))
 - ½ page ad in the *Proceedings* and *Book of Abstracts* (printed and electronic versions)
 - logo on the homepage of the conference website
 - logo on the back of the printed program
 - verbal recognition and signage throughout the conference
 - option to provide a tabletop display and/or pop-up banner (provided by sponsor) during the pre-conference
 - option to provide a promotional item in the conference bag (350 pieces)
 - option for a table display at the Industry Partner Showcase
 - for each session sponsored, companies will receive **two minutes to promote their product(s)** or showcase their company.





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Submitting a Proposal

Interested companies and organizations are asked to submit a *Pre-Conference Symposium Proposal Form* (fillable PDF attached) by **September 28, 2026** via email to info@anacan.org.

Selection Process

The planning committee will consider all submitted proposals. Preference is for the overall program to have both ruminant and monogastric representation of topics that are current, technical and not product-specific (i.e. no blatant advertising). Companies will be informed of the selection by **October 23**.

The conference website is: <http://www.animalnutritionconference.ca>

For more information, please contact Jocelyn Zafra Castillo at jzafra@anacan.org.

