Double sponsorship, double the benefits!

Sponsor the ANCC and ANAC's AGM & Convention

Total amount sponsored across the two events	Benefits
Over $5,500	Two newsletter ads in ANAC e-newsletter *The Feed*[1] One free registration, for either the ANCC or the AGM & Convention[2]
$3,000 to $5,500	One newsletter ad in ANAC e-newsletter *The Feed*[1] 50% off one registration, for either the ANCC or the AGM & Convention[2]
$2,000 to $2,999	One newsletter ad in ANAC e-newsletter *The Feed*[1]

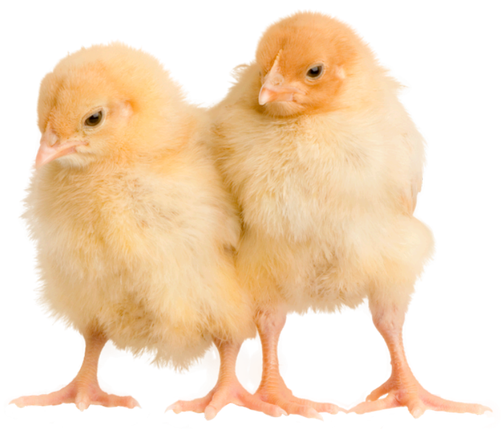
If you are interested in this opportunity, please contact Josée Lafontaine at info@anacan.org with the following:

- completed sponsorship form for the ANCC
- completed sponsorship form for ANAC's AGM & Convention

1. Newsletter ads must follow these guidelines:
   - Image size: 728 x 90px
   - Permitted file types: JPG and GIF
   - Maximum file size: 125 kb
   - English and French versions of each ad may be provided, otherwise the same ad will be used in both the English and French communications
   - Ad can be hyperlinked to your chosen webpage

Newsletter ads are featured in a single newsletter. Sponsors can choose non-consecutive dates for their ad. Please let ANAC know if you have a preferred date.

2. Free and discounted registrations will be processed through ANAC. Please provide the attendee's full name, company name and email. (For the AGM & Convention, note that the cost of the tour or golf activities are not included in the registration.)



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ANCC 2027 Sponsorship Opportunities

ANCC
2027 ANIMAL NUTRITION CONFERENCE OF CANADA

Sponsorship	# available	Value	Promotional opportunity	Free registration	Promotional item in conference bag[1]	Social media recognition[2]	Verbal recognition and logo in digital materials	Ad in the Book of Abstracts[3]	Signage throughout conference & logo on the back cover of Book of Abstracts[4]
Platinum Welcome Cocktail	1	$6,850	Sole sponsor of Welcome Cocktail (April 28, 4:30-6:30 pm), unique opportunity to showcase company/new product(s)	One complimentary registration and 25% off a second registration	1	Dedicated LinkedIn post highlighting your company + linked logo on ANCC webpage	Opening and closing of the plenary session	½ page	Yes
Gold Networking Lounge	1	$4,400	Sole sponsor of the Networking Lounge, unique opportunity to showcase company/new product(s). List of attendees (name and company) shared a month in advance	1	1	Dedicated LinkedIn post highlighting your company + linked logo on ANCC webpage	Opening and closing of the plenary session	½ page	Yes
Gold Conference Bag	1	$4,400	Logo on conference bag (provided by sponsor)	1	1	Dedicated LinkedIn post highlighting your company + linked logo on ANCC webpage	Opening and closing of the plenary session	½ page	Yes
Gold Lanyard	1	$4,400	Logo on participant lanyard (lanyards provided by sponsor)	1	1	Dedicated LinkedIn post highlighting your company + linked logo on ANCC webpage	Opening and closing of the plenary session	½ page	Yes
Gold Room Key	1	$4,400	Sole logo/graphic on back/front of room key card	1	1	Dedicated LinkedIn post highlighting your company + linked logo on ANCC webpage	Opening and closing of the plenary session	½ page	Yes
Gold Audiovisual Equipment	2	$4,400	Logo/graphic on speaker podium	1	1	Dedicated LinkedIn post highlighting your company + linked logo on ANCC webpage	Opening and closing of the plenary session	Full page (inside front or back cover)	Yes
Silver Student Competition	1	$2,900	Logo displayed during student speaker introductions + maximum of 2 pop-up banners (provided by sponsor) displayed near student posters	1	1	General LinkedIn post + logo on webpage	Student speaker introduction (option for company rep to introduce student speaker)	½ page	Yes

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ANCC 2027 Sponsorship Opportunities

ANCC
2027 ANIMAL NUTRITION CONFERENCE OF CANADA

Sponsorship	# available	Value	Promotional opportunity	Free registration	Promotional item in conference bag[1]	Social media recognition[2]	Verbal recognition and logo in digital materials	Ad in the Book of Abstracts[3]	Signage throughout conference & logo on the back cover of Book of Abstracts[4]
Platinum Welcome Cocktail	1	$6,850	Sole sponsor of Welcome Cocktail (April 28, 4:30-6:30 pm), unique opportunity to showcase company/new product(s)	One complimentary registration and 25% off a second registration	1	Dedicated LinkedIn post highlighting your company + linked logo on ANCC webpage	Opening and closing of the plenary session	½ page	Yes
Gold Networking Lounge	1	$4,400	Sole sponsor of the Networking Lounge, unique opportunity to showcase company/new product(s). List of attendees (name and company) shared a month in advance	1	1	Dedicated LinkedIn post highlighting your company + linked logo on ANCC webpage	Opening and closing of the plenary session	½ page	Yes
Gold Conference Bag	1	$4,400	Logo on conference bag (provided by sponsor)	1	1	Dedicated LinkedIn post highlighting your company + linked logo on ANCC webpage	Opening and closing of the plenary session	½ page	Yes
Gold Lanyard	1	$4,400	Logo on participant lanyard (lanyards provided by sponsor)	1	1	Dedicated LinkedIn post highlighting your company + linked logo on ANCC webpage	Opening and closing of the plenary session	½ page	Yes
Gold Room Key	1	$4,400	Sole logo/graphic on back/front of room key card	1	1	Dedicated LinkedIn post highlighting your company + linked logo on ANCC webpage	Opening and closing of the plenary session	½ page	Yes
Gold Audiovisual Equipment	2	$4,400	Logo/graphic on speaker podium	1	1	Dedicated LinkedIn post highlighting your company + linked logo on ANCC webpage	Opening and closing of the plenary session	Full page (inside front or back cover)	Yes
Silver Student Competition	1	$2,900	Logo displayed during student speaker introductions + maximum of 2 pop-up banners (provided by sponsor) displayed near student posters	1	1	General LinkedIn post + logo on webpage	Student speaker introduction (option for company rep to introduce student speaker)	½ page	Yes

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ANCC 2027 Sponsorship Opportunities

2027 ANIMAL NUTRITION CONFERENCE OF CANADA

Sponsorship	# available	Value	Promotional opportunity	Free registration	Promotional item in conference bag[1]	Social media recognition[2]	Verbal recognition and logo in digital materials	Ad in the Book of Abstracts[3]	Signage throughout conference & logo on the back cover of Book of Abstracts[4]
Silver Thursday Reception Dinner	4	$2,900	Tent cards on cocktail tables + option to provide 1 pop-up banner	1	1	General LinkedIn post + logo on webpage	Prior to Cocktail Dinner	½ page	Yes
Silver Wi-Fi Custom Code	1	$2,900	Company or product name as the passcode to access Wi-Fi	1	1	General LinkedIn post + logo on webpage	Opening plenary and monogastric/ ruminant sessions	½ page	Yes
Bronze Speaker	12	$1,750	Logo displayed during speaker introduction + logo on page of Book of Abstracts containing speaker abstract	1	--	Logo on webpage	Speaker introduction (option for company rep to introduce speaker)	¼ page	Yes
Bronze Up and Coming Research Mini Presentations	2	$1,750	Logo displayed during speaker introduction + logo on page of Book of Abstracts containing information on the Up and Coming session	1	--	Logo on webpage	Speaker introduction (option for company rep to introduce the session)	¼ page	Yes
Friday Lunch	4	$1,550	Logo by lunch buffet + logo on tent cards on lunch tables	--	--	Logo on webpage	Prior to Friday Lunch	¼ page	Yes
Industry Partner Showcase[5]	12	$1,550	1 pop-up banner (provided by sponsor), 6' skirted table with 2 chairs	1	..	Logo on webpage	--	¼ page	Yes
Thursday Cocktails	4	$1,250	Logo by cocktail bar and on cocktail ticket	--	--	Logo on webpage	Prior to Cocktail Dinner	--	Yes
Friday Breakfast	4	$1,250	Logo by breakfast buffet + logo on tent cards on breakfast tables	--	--	Logo on webpage	Start of concurrent sessions	--	Yes
Coffee Break	4 for Thurs 4 for Fri	$900	Logo by break tables	--	--	Logo on webpage	Prior to break	--	Yes
Student Networking Event[6]	1	$750	Option to display 1 pop-up banner during event + company info on event-specific webpage and handout + option to provide a gift/activity to participants	--	--	Logo on webpage	At student networking event	--	No
Promo Item in Conference Bag	10	$600	Option to contribute promotional material in Conference Bag[1]	--	1	Logo on webpage	--	--	Yes

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ANCC 2027 Sponsorship Opportunities

ANCC
2027 ANIMAL NUTRITION CONFERENCE OF CANADA

Sponsorship	# available	Value	Promotional opportunity	Free registration	Promotional item in conference bag[1]	Social media recognition[2]	Verbal recognition and logo in digital materials	Ad in the Book of Abstracts[3]	Signage throughout conference & logo on the back cover of Book of Abstracts[4]
Advertising in ANCC communications[7]	3	$500	Opportunity to promote your organization through ANCC conference communications sent to the ANCC distribution list	--	--	Promotional banner featured in up to seven ANCC electronic communications + company logo displayed on the conference website.[7]	--	¼ page	Yes
Contributing	Unlimited	<$500	--	--	--	Logo on webpage	--	--	Yes

1. Option to contribute promotional material to conference registration package: limit of two single pages, or one bi-fold brochure, or promotional item with company logo (e.g. pen, notepad, calculator, keychain…) provided in sufficient quantity for all registrants at sponsor's expense. Please provide 350 pieces.
2. All sponsor logos will be displayed on the conference website. Platinum and gold sponsors will have their logos hyperlinked to their company's webpage. On ANAC's LinkedIn account, platinum and gold sponsors will each be recognized with a unique thank you message and silver sponsors will be recognized in a combined thank you message.
3. Ads should be high resolution JPEG or PDF files. They can be in colour or black & white. Dimensions of full-page ads are 8"(horizontal) x 10.5" (vertical), no bleed. Dimensions of ½ page ads are 8" (horizontal) x 5.25" (vertical), no bleed. Dimensions of ¼ page ads are 4" (horizontal) x 5.25" (vertical), no bleed.
4. Sponsor logos will also be featured on the back cover of the Book of Abstracts. Book of Abstracts will be available electronically (PDF) and as printed copies.
5. The Industry Partner Showcase will be centrally-located, close to main break areas and the Wednesday evening cocktail dinner. Spaces will be assigned based on a first-come, first-served basis. Displays can be mounted no earlier than 12 pm on Thursday, April 29 following the pre-conference symposium and must be removed no later than 6 pm on Friday, April 30.
6. The student networking event takes place directly preceding the welcome cocktail. Sponsor information (name, logo, website, 100-word description) will be featured in a student handbook as well as on the ANCC website.
NOTE: One registration for the ANCC welcome cocktail (April 28) is included; however, participation in ANCC 2027 on April 29 & 30 will require conference registration.
7. Advertisements should be 800 x 280 px. Permited file types are JPG and GIF. The maximum file size is 125 kb. English and French versions of each ad may be provided, otherwise the same ad will be used in both the English and French communications. Ad can be hyperlinked to your chosen webpage.

Sponsorship options are allotted on a first-come, first served basis. Please contact Josée Lafontaine at info@anacan.org should you wish to obtain more details on sponsorship options.



ANCC 2027 Sponsorship Form

Please complete the sponsorship form and email to the ANAC national office (info@anacan.org).

Sponsorship options will be allotted based on a first-come, first-served basis. You will receive an email once your selection has been confirmed.

To ensure your sponsorship is acknowledged in print material and signage at the conference, please forward your logo* and ad (if applicable) to Josée Lafontaine at info@anacan.org no later than **March 26, 2027.**

Thank you for your support.

Sponsorship contact:

Name:

Company:

Address:

City, Prov/State:

Postal/Zip Code:

Phone:

Email:

Choose your preferred option:

- ☐ **PLATINUM** - Welcome Cocktail ($6,850)
- ☐ **GOLD** - Networking Lounge ($4,400)
- ☐ **GOLD** - Conference Bag ($4,400)
- ☐ **GOLD** - Lanyard ($4,400)
- ☐ **GOLD** - Room Key ($4,400)
- ☐ **GOLD** - Audiovisual ($4,400)
- ☐ **SILVER** - Student Competition ($2,900)
- ☐ **SILVER** - Wi-Fi Custom Code ($2,900)
- ☐ **SILVER** - Thursday Reception Dinner ($2,900)
- ☐ **BRONZE** - Speaker ($1,750)
  - Specify:
- ☐ **BRONZE** - Up-and-Coming Research Mini Presentations ($1,750)
  - ☐ Monogastric session
  - ☐ Ruminant session
- ☐ Friday Lunch ($1,550)
- ☐ Industry Partner Showcase ($1,550)
- ☐ Thursday Cocktails ($1,250)
- ☐ Friday Breakfast ($1,250)
- ☐ Coffee Break ($900)
  - ☐ Thursday April 29
  - ☐ Friday April 30
- ☐ Student Networking Event ($750)
- ☐ Promo Item in Conference Bag ($600)
- ☐ Advertising in ANCC communications ($500)
- ☐ Contributing (<$500)

Amount:

Accounting contact (to be invoiced in April):

Name:

Email:

*Logos should be provided as a JPEG and in a high-resolution vector format such as EPS or AI.