

# Media Policy for ANCC

Thank you for your interest in covering the animal nutrition topics offered at the Animal Nutrition Conference of Canada (ANCC).

Please note the following media credentialing policies for the conference.

## Press Badges

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Only individuals who are working for and representing a recognized news organization may register as press. To request a press badge, working journalists must provide identification such as a business card, letter of assignment or published samples of bylined work, preferably stories relating to animal nutrition or the livestock feed industry. All freelance journalists must provide a letter of assignment on company letterhead from an editor of a recognized news organization certifying you are covering ANCC for their organization. Press badges are available only to working journalists who can show evidence that their attendance will result in coverage of the conference. Reporters are strongly encouraged to apply for press badges in advance of the conference. All materials will be reviewed before press credentials are awarded. On-site registration is not guaranteed. Registration fees for working press are waived.

A press badge allows media to attend all conference events including the pre-conference symposium, the plenary sessions and presentations. It must be obtained before attending any event and worn while attending all conference events. A press badge is not to be shared. Press badges are valid for a single conference.

Journalists must follow the guidelines below. The ANCC organizers reserve the right to limit the number of press badges issued and to remove press credentials from those who do not follow these guidelines.

## Access and Rules of Engagement

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- Check in at the registration counter to pick up press badges.
- Press badges must be worn at all times during the conference.
- Media members should identify themselves as press when engaging with any attendee or speaker.
- Scheduled events are on the record and open to media. However, organizers can elect to close a previously open portion of a program at their discretion and will communicate these changes appropriately to media and attendees.

## **Photography, Audio and Videography Guidelines**

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- Photography is allowed at the event, although it is best to ask before capturing anyone's image.
- Exhibiting organizations or companies must grant permission to any media that will photograph or record them in audio or video. Please take care to capture only the organization or company that gave permission. Neighbouring companies' or organizations' exhibits cannot be included without their permission.
- Permission for audio or video recording of a presenter must be requested through ANAC a minimum of two weeks before the start of the conference.
- Any photography or recordings must be done respectfully and discreetly without disturbing the presenters or other participants.

## **Scientific Papers**

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In order to help maintain their eligibility for peer-reviewed journal publication, some researchers may not wish to make themselves available for media interviews. Journalists who wish to use slides, graphs and other visuals to illustrate coverage must have the presenter's permission.

As a courtesy, the ANCC organizing committee would appreciate you forwarding any coverage you have of the conference including, but not limited to, articles or press releases.

The ANCC organizing committee appreciates your interest in our conference. We hope that you have an instructive and enjoyable time and encourage you to join us at future ANAC events. Please let us know if we can help you in any way.

### **For media inquiries, contact:**

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