



# ANCC 2024 Sponsorship Opportunities

Sponsorship	# available	Value	Promotional opportunity	Free registration	Promotional item in conference bag <sup>1</sup>	Social media recognition <sup>2</sup>	Verbal recognition and logo in digital materials <sup>3</sup>	Ad in the Book of Abstracts <sup>4</sup>	Signage throughout conference & logo on the back cover of Book of Abstracts <sup>5</sup>
<b>Platinum</b> Welcome Cocktail	1	\$6,800	<del>Sole sponsor of Welcome Cocktail (May 14, 4:30-6:30 pm), unique opportunity to showcase company/new product(s)</del>	1	1	Unique LinkedIn post + linked logo on webpage	<del>Opening and closing plenary</del>	½ page	Yes
<b>Gold</b> Conference Bag	1	\$4,350	<del>Logo on conference bag (provided by sponsor)</del>	1	1	Unique LinkedIn post + linked logo on webpage	<del>Opening and closing plenary</del>	½ page	Yes
<b>Gold</b> Lanyard	1	\$4,350	<del>Logo on participant lanyard (lanyards provided by sponsor)</del>	1	1	Unique LinkedIn post + linked logo on webpage	<del>Opening and closing plenary</del>	½ page	Yes
<b>Gold</b> Room Key	1	\$4,350	<del>Logo/graphic on room key card</del>	1	1	Unique LinkedIn post + linked logo on webpage	<del>Opening and closing plenary</del>	½ page	Yes
<b>Gold</b> Audiovisual Equipment	2	\$4,350	<del>Logo/graphic on speaker podium</del>	1	1	Unique LinkedIn post + linked logo on webpage	<del>Opening and closing plenary</del>	Full page (inside front or back cover)	Yes
<b>Silver</b> Student Competition	1	\$2,850	<del>Logo displayed during student speaker introductions + maximum of 2 pop-up banners (provided by sponsor) displayed near student posters</del>	1	1	General LinkedIn post + logo on webpage	Speaker introduction (option for company rep to introduce student speaker)	½ page	Yes
<b>Silver</b> Wed Reception Dinner	3	\$2,850	Tent cards on cocktail tables + option to provide 1 pop-up banner	1	1	General LinkedIn post + logo on webpage	Prior to Cocktail Dinner	½ page	Yes
<b>Silver</b> Wi-Fi Custom Code	1	\$2,850	<del>Company or product name as the passcode to access Wi-Fi</del>	1	1	General LinkedIn post + logo on webpage	<del>Opening plenary and monogastric/ruminant sessions</del>	½ page	Yes
<b>Bronze</b> Speaker	10	\$1,700	Logo displayed during speaker introduction + logo on page of Book of Abstracts containing speaker abstract	1	--	Logo on webpage	Speaker introduction (option for company rep to introduce speaker)	¼ page	Yes



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Thursday Lunch	2	\$1,500	Logo by lunch buffet + logo on tent cards on lunch tables	--	--	Logo on webpage	Prior to Thursday Lunch	¼ page	Yes
Industry Partner Showcase <sup>6</sup>	10	\$1,500	1 pop-up banner (provided by sponsor), 6' skirted table with 2 chairs	1	--	Logo on webpage	--	¼ page	Yes
Wednesday Cocktails	2	\$1,200	Logo by cocktail bar and on cocktail ticket	--	--	Logo on webpage	Prior to Cocktail Dinner	--	Yes
Thursday Breakfast	2	\$1,200	Logo by breakfast buffet + logo on tent cards on breakfast tables	--	--	Logo on webpage	Start of concurrent sessions	--	Yes
Coffee Break	3 for Wed 4 for Thurs	\$850	Logo by break tables	--	--	Logo on webpage	Prior to break	--	Yes
Promo item in Conference Bag	9	\$500	Option to contribute promotional material in Conference Bag <sup>1</sup>	--	1	Logo on webpage	--	--	Yes
Student Networking Event <sup>7</sup>	Unlimited	\$200	Option to display 1 pop-up banner during event + company info on event-specific webpage and handout	--	--	Logo on webpage	At student networking event	--	No
Contributing	Unlimited	<\$500	--	--	--	Logo on webpage	--	--	Yes

1. Option to contribute promotional material to conference registration package: limit of two single pages, or one bi-fold brochure, or promotional item with company logo (e.g. pen, notepad, calculator, keychain...) provided in sufficient quantity for all registrants at sponsor's expense. Please provide 350 pieces.
2. All sponsor logos will be displayed on the conference website. Platinum and gold sponsors will have their logos hyperlinked to their company's webpage. On ANAC's LinkedIn account, platinum and gold sponsors will each be recognized with a unique thank you message and silver sponsors will be recognized in a combined thank you message.
3. If sessions are recorded, sponsorship logos will be included in the recordings.
4. Ads should be high resolution JPEG or PDF files. They can be in colour or black & white. Dimensions of full-page ads are 8"(horizontal) x 10.5" (vertical), no bleed. Dimensions of ½ page ads are 8" (horizontal) x 5.25" (vertical), no bleed. Dimensions of ¼ page ads are 4" (horizontal) x 5.25" (vertical), no bleed.
5. Sponsor logos will also be featured on the back cover of the Book of Abstracts. Book of Abstracts will be available electronically (PDF) and as printed copies.
6. The Industry Partner Showcase will be centrally-located, close to main break areas and the Wednesday evening cocktail dinner. Spaces will be assigned based on a first-come, first-served basis. Displays can be mounted no earlier than 12 pm on Wed, May 15 following the pre-conference symposium and must be removed no later than 6 pm on Thurs, May 16.
7. The student networking event takes place directly preceding the welcome cocktail. Sponsor information (name, logo, website, 100-word description) will be featured in a student handbook as well as on the ANCC website. NOTE: One registration for the ANCC welcome cocktail (May 14) is included; however, participation in ANCC 2024 on May 15 & 16 will require conference registration.

Sponsorship options are allotted on a first-come, first served basis.

Please contact Josée Lafontaine at [info@anacan.org](mailto:info@anacan.org) should you wish to obtain more details on sponsorship options.



## **New for April!**

# **Up-and-Coming Research Mini Presentations Sponsorship Opportunity**



**Number of opportunities available: 2**

**Value: \$1,700**

**Promotional opportunity:**

- Logo displayed during the presentations' introduction\*
- Logo on page of Book of Abstracts containing session information
- Logo on webpage
- Option for company representative to introduce the presentations'\*
- 1/4 page ad in the Book of Abstracts
- Signage throughout the conference
- Logo on the back cover of the Book of Abstracts

\*Logo display and introduction will take place at the beginning of the the Up-and-Coming presentation block.

Sponsorship options are allotted on a first-come, first served basis. Please contact Josée Lafontaine at [info@anacan.org](mailto:info@anacan.org) should you wish to obtain more details on sponsorship options.

# New option this year!

## Sponsor the ANCC and ANAC's AGM & Convention to receive additional benefits

Total amount sponsored across the two events	Benefits
Over \$5,500	Two newsletter ads in ANAC e-newsletter <i>The Feed</i> <sup>1</sup>  One free registration, for either the ANCC or the AGM & Convention <sup>2</sup>
\$3,000 to \$5,500	One newsletter ad in ANAC e-newsletter <i>The Feed</i> <sup>1</sup>  50% off one registration, for either the ANCC or the AGM & Convention <sup>2</sup>
\$2,000 to \$2,999	One newsletter ad in ANAC e-newsletter <i>The Feed</i> <sup>1</sup>

If you are interested in this opportunity, please contact Josée Lafontaine at [info@anacan.org](mailto:info@anacan.org) with the following:

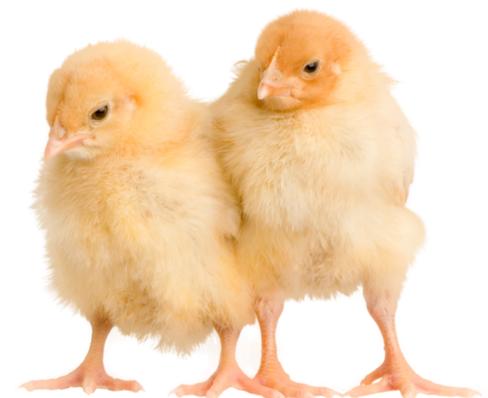
- [completed sponsorship form for the ANCC](#)
- [completed sponsorship form for ANAC's AGM & Convention](#)

1. Newsletter ads must follow these guidelines:

- Image size: 728 x 90px
- Permitted file types: JPG and GIF
- Maximum file size: 125 kb
- English and French versions of each ad may be provided, otherwise the same ad will be used in both the English and French communications
- Ad can be hyperlinked to your chosen webpage

Newsletter ads are featured in a single newsletter. Sponsors can choose non-consecutive dates for their ad. Please let ANAC know if you have a preferred date.

2. Free and discounted registrations will be processed through ANAC. Please provide the attendee's full name, company name and email. (For the AGM & Convention, note that the cost of the tour or golf activities are not included in the registration.)





# ANCC 2024 Sponsorship Form

Please complete the sponsorship form and email to the ANAC national office ([info@anacan.org](mailto:info@anacan.org)).

Sponsorship options will be allotted based on a first-come, first-served basis. You will receive an email once your selection has been confirmed.

To ensure your sponsorship is acknowledged in print material and signage at the conference, please forward your logo\* and ad (if applicable) to Josée Lafontaine at [info@anacan.org](mailto:info@anacan.org) no later than **April 1, 2024**.

Thank you for your support.

## Sponsorship contact:

Name:

Company:

Address:

City, Prov/State:

Postal/Zip Code:

Phone:

Email:

## Accounting contact (to be invoiced in May):

Name:

Email:

## Choose your preferred option:

SILVER - Wednesday Reception Dinner (\$2,850)

BRONZE - Speaker (\$1,700)

Specify preference:

Thursday Lunch (\$1,500)

Industry Partner Showcase (\$1,500)

Wednesday Cocktails (\$1,200)

Thursday Breakfast (\$1,200)

Coffee Break (\$850)

Wednesday May 15

Thursday May 16

Promo Item in Conference Bag (\$500)

Student Networking Event (\$200)

Contributing (<\$500)

Specify amount:

Up-and-Coming Research Mini Presentations (\$1,700)

Monogastric session

Ruminant session