



2022 Sponsorship & Industry Partner Showcase Opportunities

| Sponsorship | # Available | Value | Unique | Free Registration | Promotional item in conference bag ⁵ | Logo on conference homepage ¹ | Verbal recognition | Ads ³ | Signage ¹ throughout conference & recognition on the back cover of proceedings ² |
|---|-------------|---------|--|-------------------|---|--|---|--|--|
| Platinum Sponsor – Welcome Cocktail | 1 | \$6,500 | Sole sponsor of Welcome Cocktail (May 10 ~4:30-6:30 pm), unique opportunity to showcase company/new product(s) | 1 | 1 | Yes | Opening and closing plenary | ½ page in electronic proceedings & delegate book | Yes |
| Gold Sponsor – Conference Bag | 1 | \$4,250 | Logo on conference bag | 1 | 1 | Yes | Opening and closing plenary | ½ page in electronic proceedings & delegate book | Yes |
| Gold Sponsor – Lanyard | 1 | \$4,250 | Logo on participant badge/lanyard (option to provide your own) | 1 | 1 | Yes | Opening and closing plenary | ½ page in electronic proceedings & delegate book | Yes |
| Gold Sponsor – Room Key | 1 | \$4,250 | Logo/graphic on room key card | 1 | 1 | Yes | Opening and closing plenary | ½ page in electronic proceedings & delegate book | Yes |
| Gold Sponsor – Audiovisual Equipment | 1 | \$4,250 | 1 full-page ad at the front or back inside cover of the printed program (only sponsorship option that includes an ad in the printed program) | 1 | 1 | Yes | Opening and closing plenary | 1 page in electronic proceedings & delegate book | Yes |
| Silver Sponsor – Student Poster Competition | 1 | \$2,750 | Maximum of 2 pop-up banners (provided by sponsor) displayed near student posters | 1 | 1 | -- | Option for company rep to introduce student concurrent speakers | ½ page in electronic proceedings & delegate book | Yes |
| Silver Sponsor – Wed Cocktail Dinner | 4 | \$2,750 | Option to provide 1 pop-up banner + tent cards on cocktail tables | 1 | 1 | -- | Prior to Cocktail Dinner | ½ page in electronic proceedings & delegate book | Yes |
| Bronze Sponsor – Speaker | 4 | \$1,500 | Option for company representative to introduce speaker (logo displayed during intro) + logo on page of proceedings containing speaker abstract | 1 | -- | -- | Option for company rep to introduce speaker | ¼ page in delegate book | Yes |
| Bronze sponsor – Virtual Presentations ⁶ | 2 | \$1,500 | Logo displayed at opening and closing of virtual on-demand session | 1 | -- | -- | Opening and closing of session | ¼ page in delegate book | Yes |

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|--|-------------|---------|---|-------------------|---|--|------------------------------|-------------------------|--|
| Thursday Lunch | 3 | \$1,250 | Logo by lunch buffet + logo on tent cards on lunch tables | -- | -- | -- | Prior to Thursday Lunch | ¼ page in delegate book | Yes |
| Industry Partner Showcase ⁴ | 12 | \$1,250 | 1 pop-up banner (provided by sponsor), 6' skirted table with 2 chairs | 1 | -- | -- | -- | ¼ page in delegate book | Yes |
| Wednesday Wine | 2 | \$1,000 | Logo by cocktail bar and on cocktail ticket | -- | -- | -- | Prior to Cocktail Dinner | -- | Yes |
| Thursday Breakfast | 2 | \$1,000 | Logo by breakfast buffet + logo on tent cards on lunch tables | -- | -- | -- | Start of concurrent sessions | -- | Yes |
| Coffee Break – Wednesday P.M. | 2 | \$750 | Logo by break tables | -- | -- | -- | Prior to break | -- | Yes |
| Coffee Break – Thursday A.M. | 4 | \$750 | Logo by break tables | -- | -- | -- | Prior to break | -- | Yes |
| Promo item in conference bag | 9 | \$500 | Option to contribute promotional material in conference bag ⁵ | -- | 1 | -- | -- | -- | Yes |
| Student Networking Event ⁷ | Unlimited | \$200 | Option to display 1 pop-up banner during event + company info on event-specific webpage and handout | -- | -- | -- | At student networking event | -- | No |
| Contributing | Unlimited | <\$500 | -- | -- | -- | -- | -- | -- | Yes |

- All sponsor logos will also be displayed on the sponsorship page of the conference website, as well as throughout the conference.
- Sponsor names will also be featured on the back cover of the delegate book. Delegate books will only be available electronically on the conference website in a PDF format.
- Ads should be high resolution JPEG or PDF files. They can be in colour or black & white. Dimensions of full-page ads are 8" (W) x 10.5" (L), no bleed. Dimensions of ½ page ads are 8" (W) x 5.25" (L), no bleed. Dimension of ¼ page ads are 4" (W) x 5.25" (L), no bleed.
- The Industry Partner Showcase will be centrally-located, close to the registration desk, main break areas and the Wednesday evening cocktail dinner. Spaces will be assigned based on a first-come, first-served basis. Displays can be mounted no earlier than 12 pm on Wed, May 11 following the pre-conference symposium and must be removed no later than 6 pm on Thurs, May 12.
- Option to contribute promotional material to conference registration package: limit of two single pages, or one bi-fold brochure, or promotion item with company logo (e.g. pen, notepad, calculator, keychain...) provided in sufficient quantity for all registrants at sponsor's expense. Please provide 330 pieces.
- New this year, the monogastric and ruminant concurrent sessions will be recorded and provided for on-demand viewing for those attending virtually as well as in person. Note that these sessions are the only presentations that will be recorded and offered virtually.
- The [student networking event](#) occurs in the hour preceding the welcome cocktail. Sponsor information (name, logo, website, 100-word description) will be featured in a student handbook as well as on the ANCC website. NOTE: One registration for the ANCC welcome cocktail (May 10) is included; however, participation in ANCC 2022 on May 11 & 12 will require conference registration.



2022 Sponsorship & Industry Partner Showcase Form

Please complete the sponsorship form and send to the ANAC national office by email (info@anacan.org) or fax (613-241-7970).

Sponsorship and showcase options will be allotted based on a first-come, first-served basis. You will receive an email once your selection has been confirmed.

To ensure your sponsorship is acknowledged in print material and signage at the conference, please forward your logo* and ad (if applicable) to Josée Lafontaine at info@anacan.org **no later than March 18, 2022**. Thank you for your support.

Sponsorship contact:

Name: _____

Company: _____

Address: _____

City, Prov/State: _____

Postal/Zip Code: _____

Phone: _____

Email: _____

Choose your preferred option:

~~PLATINUM – Welcome Cocktail (\$6,500)~~

GOLD – Conference Bag (\$4,250)

~~GOLD – Lanyard (\$4,250)~~

~~GOLD – Room Key (\$4,250)~~

~~GOLD – Audiovisual Equipment (\$4,250)~~

~~SILVER – Student Competition (\$2,750)~~

SILVER – Wednesday Cocktail Dinner (\$2,750)

BRONZE – Speaker (\$1,500)

Specify preference: _____

BRONZE – Virtual Presentations (\$1,500)

Select preferred session: Monogastric

Ruminant

Thursday Lunch (\$1,250)

Industry Partner Showcase (\$1,250)

Wednesday Wine (\$1,000)

Thursday Breakfast (\$1,000)

Coffee Break – Wednesday P.M. (\$750)

Coffee Break – Thursday A.M. (\$750)

Promo item in Conference Bag (\$500)

Student Networking Event (\$200)

Contributing (<\$500)

Specify amount: _____

Accounting contact (to be invoiced in late April/early May):

Name: _____

Email: _____



* Logos should be provided as a JPEG and in a high resolution vector format such as EPS or AI.