



ANIMAL NUTRITION ASSOCIATION OF CANADA

Invitation to Sponsors

Annual General Meeting and Convention

May 30 to June 1, Prince of Wales Hotel, Niagara-on-the-Lake, ON

This year, ANAC's AGM and Convention will be held May 30 to June 1 at the **Prince of Wales Hotel** in Niagara-on-the-Lake, Ontario. With a lineup of engaging speakers, many opportunities for networking, a wine, cheese & chocolate tour or an afternoon of golf at the Whirlpool Golf Course, this event is sure to see a successful turnout from both local and national feed industry stakeholders.

We are now sending you this sponsorship invitation which we hope you will consider. Sponsoring the annual Convention is an ideal way for ANAC members and business partners to show, and be recognized for, their support and allow us to put on a convention that delegates from across the country will enjoy.

There are a number of sponsorships available at levels ranging from \$250 to \$2,500. We will make sure that all sponsors are recognized by way of signage at each of the events supported, and sponsors will be prominently identified in the final convention program.

We appreciate your considering this opportunity and we hope to hear from you no later than Friday, May 6. Please don't hesitate to contact Josée Lafontaine at the ANAC office if you would like to get more information.

Many thanks for your support,

Melissa Dumont, agr.

Executive Director, ANAC

March 17, 2022

2022 Annual General Meeting & Convention - Sponsorship Opportunities

Sponsorship	# Available	Value	Unique	Logo on ANAC website & final program	Verbal recognition	Signage throughout the event
Lanyard	1	\$2,500	Logo on participant badge/lanyard (option to provide your own)	Yes	Yes	Yes
Contributing	Unlimited	\$250		Yes	Yes	Yes
<u>May 30</u>						
Welcome Reception	2	\$1,500	Option to provide 1 pop-up banner + tent cards on cocktail tables	Yes	Yes	Yes
<u>May 31</u>						
Breakfast	5	\$750	Logo by breakfast buffet + logo on tent cards on tables	Yes	Yes	Yes
Coffee Break	5	\$500	Logo by break tables	Yes	Prior to Break	Yes
Business Session – Mike Burton	1	\$1,000	Option for company representative to introduce speaker	Yes	Yes	Yes
Business Session – to be confirmed	1	\$1,000	Option for company representative to introduce speaker	Yes	Yes	Yes
Boxed Lunch	3	\$750	Logo on boxed lunch	Yes	Yes	Yes
Cocktail	2	\$1,000	Logo by cocktail bar and on cocktail ticket	Yes	Yes	Yes
Dinner	4	\$1,250	Option to provide 1 pop-up banner + tent cards on dinner tables	Yes	Prior to Dinner	Yes
Wine	4	\$1,250	Option to provide 1 pop-up banner + tent cards on tables	Yes	Prior to Dinner	Yes
<u>June 1</u>						
Breakfast	5	\$750	Logo by breakfast buffet + logo on tent cards on tables	Yes	Yes	Yes
Business Session – Richard Brock	1	\$1,000	Option for company representative to introduce speaker	Yes	Yes	Yes
Business Session – to be confirmed	1	\$1,000	Option for company representative to introduce speaker	Yes	Yes	Yes

2022 Convention Sponsorship Form

Please send your completed form to ANAC by May 6, 2022.

Fax: 613-241-7970 / email: jlafontaine@anacan.org

Conference Sponsorship Options		Sponsorship Contact	
Lanyard		Name:	
Contributing			
May 30			
Welcome Reception		Company:	
May 31			
Breakfast		Address:	
Coffee Break			
Business Session – Mike Burton		City, Prov/State:	
Business Session - TBD			
Boxed Lunch		Postal/Zip Code:	
Cocktail			
Dinner		Phone:	
Wine			
June 1		Email:	
Breakfast			
Business Session - Richard Brock			
Business Session - TBD			

Please contact Josée at the ANAC office at (613) 241-6421 ext. 0 should you wish to obtain more details on sponsorship options. To ensure that your company name appears in any print material or signage at the convention, confirmation of your support must be received **by May 6, 2022**. Sponsorship options will be allotted on a first-come, first served basis.