2024 AGM & Convention Sponsorship Opportunities

Benefits for all sponsors include:
- logo on the ANAC website, presentation slides and printed program
- verbal recognition during the event (except for contributing sponsorship level)

Sponsorship	# available	Value	Promotional opportunity
Lanyard	1	$1,500	Logo on participant lanyard (lanyards provided by sponsor)
~~Wi-Fi Password~~	~~1~~	~~$1,500~~	~~Company or product name as the passcode to access Wi-Fi~~
Welcome Reception	1	$1,500	Tent cards on cocktail tables + option to provide 1 pop-up banner
Dinner	4	$1,250	Tent cards on dinner tables + option to provide 1 pop-up banner
Wine	4	$1,250	Tent cards on tables + option to provide 1 pop-up banner
Cocktail	3	$1,000	Tent cards on cocktail bar + logo on cocktail ticket
Business Session	3 (1 per session)	$1,000	Option for company representative to introduce speaker
Breakfast	4 for Thursday 5 for Friday	$750	Tent cards on breakfast buffet and on breakfast tables
Boxed Lunch	1	$750	Logo on boxed lunch
Golf Prizes	2	$600	Tent card on prize table
Golf Carts	1	$500	Logo on golfcarts
Coffee Break	4	$500	Tent card on break tables
Snacks-to-go	3	$500	Logo on snacks-to-go bags
Contributing	Unlimited	<$500	Logo on webpage and printed program

Confirmation of your support must be received by **April 30**. Sponsorship options are allotted on a first-come, first served basis.
Please contact Josée Lafontaine at info@anacan.org should you wish to obtain more details on sponsorship options.

New option this year!

ANAC — Animal Nutrition Association of Canada / Association de nutrition animale du Canada

ANCC — 2024 ANIMAL NUTRITION CONFERENCE OF CANADA

Sponsor the ANCC and ANAC's AGM & Convention to receive additional benefits

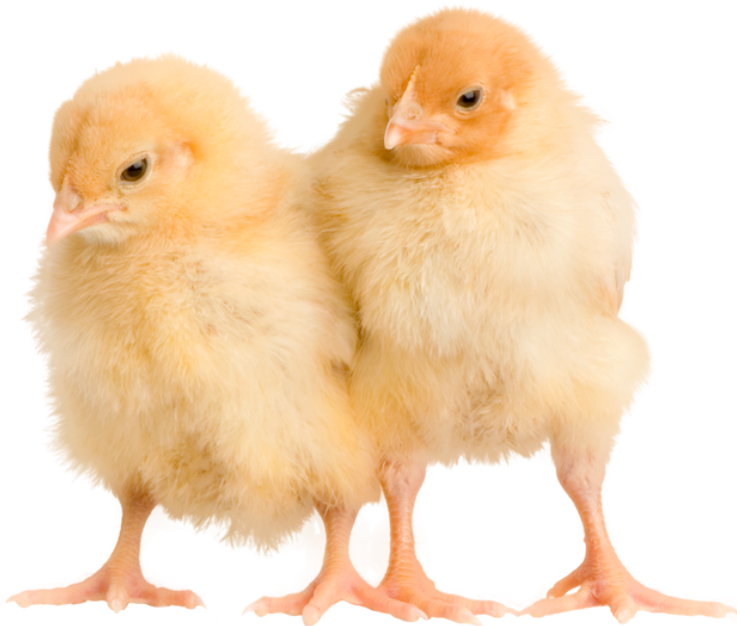| Total amount sponsored across the two events	Benefits
Over $5,500	Two newsletter ads in ANAC e-newsletter *The Feed*[1] One free registration, for either the ANCC or the AGM & Convention[2]
$3,000 to $5,500	One newsletter ad in ANAC e-newsletter *The Feed*[1] 50% off one registration, for either the ANCC or the AGM & Convention[2]
$2,000 to $2,999	One newsletter ad in ANAC e-newsletter *The Feed*[1]

If you are interested in this opportunity, please contact Josée Lafontaine at info@anacan.org with the following:
- completed sponsorship form for the ANCC
- completed sponsorship form for ANAC's AGM & Convention

1. Newsletter ads must follow these guidelines:
   - Image size: 728 x 90px
   - Permitted file types: JPG and GIF
   - Maximum file size: 125 kb
   - English and French versions of each ad may be provided, otherwise the same ad will be used in both the English and French communications
   - Ad can be hyperlinked to your chosen webpage

   Newsletter ads are featured in a single newsletter. Sponsors can choose non-consecutive dates for their ad. Please let ANAC know if you have a preferred date.

2. Free and discounted registrations will be processed through ANAC. Please provide the attendee's full name, company name and email. (For the AGM & Convention, note that the cost of the tour or golf activities are not included in the registration.)

2024 AGM & Convention Sponsorship Form

Please complete the sponsorship form and email to the ANAC national office (info@anacan.org).

Sponsorship options will be allotted based on a first-come, first-served basis. You will receive an email once your selection has been confirmed.

To ensure your sponsorship is acknowledged in print material and signage at the conference, please forward your logo* and ad (if applicable) to Josée Lafontaine at info@anacan.org no later than **April 30, 2024**.

Thank you for your support.

Sponsorship contact:

Name:

Company:

Address:

City, Prov/State:

Postal/Zip Code:

Phone:

Email:

Accounting contact (to be invoiced in May):

Name:

Email:

Choose your preferred option:

Lanyard ($1,500)

~~Wi-Fi password ($1,500)~~

Welcome reception ($1,500)

Dinner ($1,250)

Wine ($1,250)

Cocktail ($1,000)

Business session ($1,000)
Specify preference:

Breakfast ($750)

    Thursday May 30

    Friday May 31

Boxed lunch ($750)

Golf prizes ($600)

Golf carts ($500)

Coffee break ($500)

Snacks-to-go ($500)

Contributing (<$500)
Specify amount:

*Logos should be provided as a JPEG and in a high-resolution vector format such as EPS or AI.