Annual General Meeting and Convention

May 27 to 29, 2019

Banff Centre for Arts and Creativity

107 Tunnel Mountain Drive
Banff, AB T1L 1H5
1-800-884-7574
Monday, May 27

8:30 am  Board of directors meeting

7:00 pm  Opening networking reception - cocktails and hors d’oeuvres

Tuesday, May 28

8:00 am  Breakfast

8:45 am  Annual General Meeting

9:45 am  Break

9:45 am  Board meeting to elect executive committee

10:15 am  **Terry O’Reilly, Advertising Expert, Host of Under the Influence**

   “Tell a Story, Move a Mountain”

   In the world of marketing, storytelling is like a Swiss Army knife - it has so many functions. Storytelling can explain science to laypeople, it can generate trust, and smart consistent storytelling can even change negative perceptions in the marketplace. Join Terry O’Reilly as he explains how to tell a powerful marketing story and how other industries have used storytelling to overcome obstacles and succeed.

   When he’s not creating advertising, Terry is talking about it as the host of the award-winning CBC Radio One/Sirius Satellite/WBEZ Chicago radio show, Under The Influence, which is the follow-up to the hit series, The Age of Persuasion. The New York Radio Festivals awarded his show the Grand Prize as Best Radio Program in 2011 and 2012, and iTunes chose it as "Best New Podcast of 2011" and one of the Best Podcasts of 2015.

11:15 am  **Canadian Food Inspection Agency – Speaker to be confirmed**

12:15 pm  Adjourn business sessions
**Afternoon**

**Social Program:** Choose between a tour and cruise of Lake Minnewanka or the WFIA-ANAC Golf Tournament at the Fairmont Banff Springs. Box lunch provided for all participants.

**6:30 pm**

Dinner at Banff Centre for Arts and Creativity

**8:30 pm**

**Musical Entertainment: Jory Kinjo**

Closely tied to Soul, Ska, Reggae, Funk and R&B music, Jory embraces all these genres with a deep sincerity, bringing a unique musical history with the experience to match.

**Wednesday May 29**

**8:00 am**

Breakfast

**9:00 am**

**Rory O’Sullivan, Founder and CEO, Grain Discovery**

“Blockchain and commodity trading: innovation for agriculture’s future”

Rory has held a diverse range of roles in the agricultural commodity space over the past 18 years, from unloading trucks at the local grain elevator to running a profitable commodity trading book at one of the world’s biggest funds. Travelling and witnessing inefficiencies and opaque supply chains cemented his vision for Grain Discovery. Rory studied Agricultural Science at the University of Melbourne.

**10:00 am**

**Dan Collier, Director of Fresh Food, Federated Co-operatives Ltd.**

Dan is a graduate of the Business Administration program at the University of Saskatchewan as well as a journeyman Baker. With a career spanning almost 30 years at FCL, most recently his responsibility lies in directing the marketing, operations and food safety functions in the areas of Bakery, Deli and Meat. Dan’s passion for food is evident in the manner in which he leads the delivery of consumer relevant programs, focusing on culinary and innovative products across over 225 retail locations in Western Canada, and supporting local producers wherever possible.

**11:00 am**

Convention closes
Lake Minnewanka Tour and Cruise

Join ANAC for a one-hour cruise of Lake Minnewanka, Banff’s largest glacial lake. On the way to the boat, enjoy stops at beautiful natural attractions such as Surprise Corner, Bow Falls, and Cave and Basin National Historic Site. Afterwards, we will return to Banff via Two Jack Lake.

*Transportation and tour are included in the tour price of $115 + tax. Tour leaves the hotel at 1:00 pm and will return to the Banff Centre for Arts and Creativity at 5:00 pm.

WFIA-ANAC Golf Tournament

Join WFIA-ANAC for a best ball tournament at the breathtaking Fairmont Banff Springs Golf Course. The first tee off time will be at 1:30 pm.

Registration is $200 (tax incl.) per person. Your registration fee includes 18 holes of golf in a best-ball format, cart, and prizes. Please click here to download the registration form.

NOTE: Registration for the golf tournament is separate from the convention registration and must be done directly with WFIA-ANAC. Please contact Brad Drechsler at agrinet@telus.net if you have any questions.

All convention delegates will meet back at the Banff Centre for Arts and Creativity after social activities on Tuesday for dinner.