



Annual General Meeting and Convention

May 27 to 29, 2019



Banff Centre for Arts and Creativity

107 Tunnel Mountain Drive

Banff, AB T1L 1H5

1-800-884-7574

Monday, May 27

- 8:30 am Board of directors meeting
- 7:00 pm Opening networking reception - cocktails and hors d'oeuvres

Tuesday, May 28

- 8:00 am Breakfast
- 8:45 am Annual General Meeting
- 9:45 am Break
- 9:45 am Board meeting to elect executive committee
- 10:15 am **Terry O'Reilly, Advertising Expert, Host of Under the Influence**
"Don't Outspend Them, Outsmart Them"

In demand as a keynote speaker, Terry talks about key marketing issues all companies and organizations face – from the critical need to embed emotion in marketing, to why customer service = profit, to how to change a negative perception, to why smart marketers don't outspend their competitors – they outsmart them.

When he's not creating advertising, he's talking about it as the host of the award-winning CBC Radio One/Sirius Satellite/WBEZ Chicago radio show, Under The Influence, which is the follow-up to the hit series, The Age of Persuasion. The New York Radio Festivals awarded his show the Grand Prize as Best Radio Program in 2011 and 2012, and iTunes chose it as "Best New Podcast of 2011" and one of the Best Podcasts of 2015.



- 11:15 am **Canadian Food Inspection Agency – Speaker to be confirmed**
- 12:15 pm Adjourn business sessions

Afternoon

Social Program: Choose between a tour and cruise of Lake Minnewanka or the WFIA-ANAC Golf Tournament at the Fairmont Banff Springs. Box lunch provided for all participants.

6:30 pm

Dinner at Banff Centre for Arts and Creativity

8:30 pm

Musical Entertainment: Jory Kinjo

Closely tied to Soul, Ska, Reggae, Funk and R&B music, Jory embraces all these genres with a deep sincerity, bringing a unique musical history with the experience to match.



Wednesday May 29

8:00 am

Breakfast

9:00 am

Rory O'Sullivan, Founder and CEO, Grain Discovery

"Blockchain and commodity trading: innovation for agriculture's future"



Rory has held a diverse range of roles in the agricultural commodity space over the past 18 years, from unloading trucks at the local grain elevator to running a profitable commodity trading book at one of the world's biggest funds. Travelling and witnessing inefficiencies and opaque supply chains cemented his vision for Grain Discovery. Rory studied Agricultural Science at the University of Melbourne.

10:00 am

Closing Speaker – To Be Confirmed

11:00 am

Convention closes

Lake Minnewanka Tour and Cruise



Join ANAC for a one-hour cruise of Lake Minnewanka, Banff's largest glacial lake. On the way to the boat, enjoy stops at beautiful natural attractions such as Surprise Corner, Bow Falls, and Cave and Basin National Historic Site. Afterwards, we will return to Banff via Two Jack Lake.

*Transportation and tour are included in the tour price of \$115 + tax. Tour leaves the hotel at 1:00 pm and will return to the Banff Centre for Arts and Creativity at 5:00 pm.

WFIA-ANAC Golf Tournament

Join WFIA-ANAC for a best ball tournament at the breathtaking Fairmont Banff Springs Golf Course. The first tee off time will be at 1:30 pm.

Registration is \$200 (tax incl.) per person. Your registration fee includes 18 holes of golf in a best-ball format, cart, and prizes. Please click [here](#) to download the registration form.

NOTE: Registration for the golf tournament is separate from the convention registration and must be done directly with WFIA-ANAC. Please contact Brad Drechsler at agrinet@telus.net if you have any questions.



All convention delegates will meet back at the Banff Centre for Arts and Creativity after social activities on Tuesday for dinner.