April 6, 2020

The Canadian Feed Industry Amid COVID-19

As an integral part of the food value chain, members of the Animal Nutrition Association of Canada (ANAC) and feed businesses play a critical role in ensuring the safe and continuous supply of food to consumers in Canada and around the world. The feed industry has been deemed an essential service in the federal government’s “Guidance on Essential Services and Functions in Canada During the COVID-19 Pandemic” as well as in all provinces where lists have been published.

The Canadian feed industry is committed to providing safe and nutritious feed to all Canadian livestock during the COVID-19 pandemic. The feed industry continues to monitor the supply and demand curves of the livestock industry and are prepared to react to changing market demands that may impact producers. To this end, ANAC has assembled an advisory committee consisting of members from across the country and the feed value chain to monitor and address the rapidly evolving situation. This allows our industry to be proactive to work on mitigating any challenges we might face within the feed continuum to ensure there is no disruption in the manufacturing of livestock feed. ANAC is also in constant communication with our federal and provincial governments to discuss and resolve issues related to COVID-19.

Possible raw material shortages, both in the short and medium term, are being assessed regularly. Where shortages are identified, ingredient substitutions are being or will be made in formulations to minimize the impact on overall feed costs while maintaining the quality, nutrition and safety of the feed delivered to customers. Despite all the mitigating measures being undertaken by industry and due to the complexities of the global supply chain and the weakened Canadian dollar, prices are expected to increase as a result of the COVID-19 situation.

ANAC members recognize the importance of continuing to feed Canadian livestock while following recommendations of public health officials to safeguard the health and safety of employees and customers. Consequently, many producers will see changes in how our industry engages and works with them. These include virtual visits and consultations instead of going on-farm as well as, where permitted by law, moving to electronic labels and delivery slips instead of managing paper documentation.

If you have questions regarding the work ANAC is doing related to COVID-19, please email mbosch@anacan.org.