Feed Industry Evolution

Global Trade Agreements
- Canada EU trade agreement (CETA), Trans-Pacific Partnership (TPP), Regulatory Cooperation Council (RCC)
- Impact of Food Safety Modernization Act (FSMA) and legislative change in trading partners
- Unknown extent of CETA impact – positive and negative
- Impact on supply management

Role of ANAC
- Medication use (domestic and international requirements)
- Food safety (e.g. microbiological and chemical hazards)
- Animal welfare

Regulatory Changes

Consumer Trends
- Demand for safe, affordable, nutritious food
- Emergence of niche markets:
  - Raised without antibiotics (RWA); organic
  - Healthy & functional foods
  - Local – 100-mile diet
- Continued pressure on government to ensure safe food
- Transparency of food production system (farm to fork)
- Social contract with consumers